**Journey to Net Zero**

**Fully funded support to help your SME stakeholders prepare for the net zero transition**

**What is Journey to Net Zero?**

Journey to Net Zero is a fully funded online programme designed exclusively for SMEs based in Greater Manchester who are at the early stage of understanding and reducing their carbon footprint.

**Why is it important for SMEs in your network?**

The transition to a net zero emissions economy is both a massive risk and a massive opportunity for SMEs. The choice is either to start now and capitalise on the opportunities ahead, or fall behind

and miss out on the benefits.

* SMEs are responsible for nearly half the UK’s business-related emissions
* 7 in 10 British businesses plan to introduce their own net zero goal in the near future
* Large buyers are increasingly asking their suppliers to demonstrate lower carbon footprints
* The 2020s is a crucial decade where pressure to act will ramp up significantly.

Those that can stay ahead of the curve will have a huge advantage over those who fail to keep up. However, research shows that the majority of SMEs cannot capitalise on these opportunities without external support.

**How does the programme work?**

Journey to Net Zero is delivered by environmental specialists who collectively have more than 150 years’ experience supporting SMEs. Participants will benefit from 10 themed sessions delivered through online workshops, one-to-one advice and shared learning.

They will also receive ongoing support following the programme and an opportunity to join a network of likeminded businesses, which will offer the programme’s alumni access to latest news, best practice and networking opportunities. All at no cost to them.

**What are the direct benefits for participants?**

By the end of the programme, participants will be equipped with the skills and knowledge to develop and implement a strategic action plan to cut their emissions, reduce operational costs, maximise energy efficiency and demonstrate stronger environmental credentials. They will be more efficient, productive and competitive businesses as a result.

**Eligibility**

Journey to Net Zero is open to registered SME businesses in Greater Manchester. Participants do not require any prior knowledge or understanding of net zero to join.

**Further Information**

Website: <https://www.businessgrowthhub.com/netzero>

Brochure: <https://www.businessgrowthhub.com/resource-efficiency/journey-to-net-zero/journey-to-net-zero-brochure>

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